



# The Strategic Producer: On the Art and Craft of Making Your First Feature

*Federico Arditti Muchnik*

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Today's technologies and economic models won't settle for a conventional approach to filmmaking. *The Strategic Producer: On the Art and Craft of Making Your First Feature* combines history, technology, aesthetics, data, decision-making strategies, and time-tested methods into a powerful new approach to producing. An ideal text for aspiring filmmakers, *The Strategic Producer* orients the reader's mind-set towards self-empowerment by sharing essential and timeless techniques producers need to get the job done while also embracing the constantly evolving production landscape.

- Written in clear, succinct, and non-technical prose.
- Includes six sidebar in depth interviews with industry professionals providing additional perspectives.
- Clearly presented line drawings help readers quickly understand complex ideas like production timelines, story structure, and business models.
- Includes samples from key documents such as script pages, budgets, shooting schedules, and business plans for potential investors.

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