



# WebGL Hotshot

*Mitch Williams*

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**WebGL Hotshot** Mitch Williams

**Create interactive 3D content for web pages and mobile devices**

## About This Book

- Simple, ready-to-use interactive 3D demonstrations and explanations for a variety of popular and innovative websites
- Detailed overview of how to build 3D environments including features such as designing, navigating, and interacting in 3D scenes
- Instantly deploy 3D websites for a variety of applications including e-commerce, social media, visualizing big data, and mobile devices

## Who This Book Is For

If you are a web designer looking to expand your knowledge of 3D graphics concepts and broaden your existing skill set, then this book is for you. Those looking for an introduction to 3D graphics will benefit from WebGL Hotshot as it is a perfect guide to master 3D concepts, helping you build and deploy 3D worlds much quicker. The book assumes a basic knowledge of HTML, though it can be learned concurrently while reading this book. Basic programming knowledge is useful; however, the graphical nature of web 3D content allows you to learn programming through experimentation.

## What You Will Learn

- Get well-versed with fundamental technologies of 3D graphics including the design of 3D objects, lighting scenes, and viewing scenes from various camera positions
- Discover how to send data to control 3D from a web browser to the graphics card for rich and engaging graphical presentation
- Understand the role of graphics card programming using shader languages to control the appearance of a 3D scene down to each individual pixel
- Explore how to load 3D objects created by artists in modeling tools in the background
- Integrate Web3D content with databases and other web applications such as social media to extend common applications with 3D
- Control the parameters of cameras such as field-of-view, removal of distant objects, and environmental effects such as fog and night scenes

## In Detail

This book presents many popular applications for the Web including examples of deploying 3D applications such as building interactive products for e-commerce, extending social media, visualizing big data, and more. It helps you master how to instantly create and deploy Web3D content, demonstrating a variety of common and unique web applications and exploring the artistic features of 3D. It is ideal for current web developers or those looking for a starting point to learn about 3D graphics technology in a bleeding-edge field.

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