



## Case Studies Exciting Web Projects: Conception to Execution (ENERGIZE YOUR MIND: Brain Food for Web Designers Book 1)

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Have you ever wondered how the major design and interactive agencies work? How much talent goes into producing some of the most creative websites of the year? What web technologies are used in the websites which make our jaws drop in awe?

This year, Awwwards decided to bring together some of the most innovative web projects; websites which stand out for their innovation and execution. The series of incredible sites are compiled into this book of 'experiences' in which the biggest, most important agencies from around the world share their creative processes and their solutions to some of the most common issues regarding usability, performance, accessibility, responsive design, etc.

This book is packed full of highly valuable information from which we can all learn, from project managers and UX designers to front-end developers and art directors alike. The 17 exclusive case studies covered in this book will provide creative solutions to issues like:

How to create and organize international teams

The integration of a game engine into a parallax scene

How to efficiently manage large graphic resources

Discover optimal strategies and approaches agencies implement in responsive design

How to engage the audience with your creative ideas

Top agencies such as Huge Inc., Aquest, MediaMonks, and inTacto explain everything that goes into the design process, the technology, and the user experience of some of the world's best webs.?

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