

The Designer's Guide to Global Color Combinations: 750 Color Formulas in CMYK and RGB from Around the World

Leslie Cabarga

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Following up on the popular Designer's Guide to Color Combinations, this book is certain to be an endless source of ideas and instruction for designers, illustrators and creative professionals in all fields. It features original designs from various regions around the world and examines their use of type and color. From Africa and Asia to Europe and the Middle East, readers will find dozens of fascinating pieces on display. Each design is carefully analyzed to show how and why it "works." The author also makes recommendations about which colors' should be used for type, border, background, etc. These suggestions, along with exact CMYK and RGB percentages for each design, will save designers much valuable time should they choose to incorporate the featured color combinations into their own work - a huge benefit for this audience.



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