



# **A Full Cup: Sir Thomas Lipton's Extraordinary Life and His Quest for the America's Cup**

*Michael D'Antonio*

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Today Lipton means tea. However, in his time Sir Thomas Lipton was known for much more than the Lipton tea empire. Raised in desperate poverty, he would build a global empire of markets, factories, plantations, and stockyards. But his epic pursuit of the America's Cup—a yachting trophy and the ultimate in international sport—made him a beloved figure on both sides of the Atlantic.

More than a story of innovation and achievement, *A Full Cup* also explores Lipton's most intriguing creation: his public persona, formed by a burgeoning mass media and a shameless self-promotion that made him one of the most recognizable figures of his time. Michael D'Antonio brings to life the surprising careers of this intrepid sailor, gregarious showman, and ingenious self-made millionaire—the world's very first celebrity CEO.

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