



The WetFeet Insider Guide to McKinsey & Company

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So you know McKinsey is the Big Kahuna of all management consulting firms, and the idea of getting an offer from this gold star sends you into dizzy raptures. But you're not quite sure what sets McKinsey apart, or why it is a magnet to so many MBAs and undergrads. Not to fear, WetFeet is here with 54 pages of the most up-to-date and comprehensive information on McKinsey for job seekers that you'll find anywhere. Read our exclusive McKinsey & Company Insider Guide to get the insider's edge on:

- Day-to-day, what's it like to be a McKinsey consultant?
- What is McKinsey's "one firm" approach?

- What are McKinsey's hiring plans for the coming year?
- What are McKinsey's feelings toward non-traditional candidates?
- What types of factors does McKinsey consider in hiring new consultants?
- Who are some of McKinsey's illustrious clients?
- What are the growth areas for McKinsey?
- What do McKinseyites do after leaving The Firm?

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