

# Selling Your Book the Easy Way: Learn How to Write a Great Book Proposal in 7 Days. (Really Simple Writing & Publishing) (Volume 10)

Thrive Learning Institute

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The good part is that you don't need to write your book *before* you get some money. You write a proposal, and a publisher will give you an advance, which you can live on while you write the book.

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A book proposal functions in the same way as any business proposal does: you're making an offer to someone you hope to do business with. It will be treated by publishers in the same way that any business treats a proposal. A publisher will read your proposal, assess its feasibility, cost it, and if it looks as if the publisher will make money, the publisher will pay you to write the book. When you've sold your proposed book to a publisher, your role doesn't end with writing your book. You're in partnership with your publisher to ensure the book's success. If you do your part, both you and your publisher will make money.

(From the Introduction)

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