



Diversity in Sport Organizations

George Cunningham

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Diversity in Sport Organizations provides readers with a comprehensive understanding of the ways in which people differ - including race, sex, age, mental and physical ability, appearance, religion, sexual orientation, and social class - and how these differences can influence sport organizations. It offers specific strategies for managing diversity in work and sport environments, provides an overview of diversity training that can be implemented in the workplace, and outlines legal issues related to diversity. Grounded in research and theory, this user-friendly book emphasizes the practical applications of research findings and provides interesting, relevant sport-related examples. Its clear discussions help readers understand the managerial implications of fostering and sustaining a diverse workforce.

The author has updated the second edition to reflect an explosion of research on such topics as age, sexual orientation, mental and physical ability, religious beliefs, social class, and appearance. He has added many new examples throughout which will help readers grasp how quickly our world is changing, and how sport organizations and the people who work for them need to change as well.

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