



World Telecommunications Markets: The International Handbook of Telecommunications Economics (The International Handbook of Telecommunications Economics, V. 3)

Gary Madden

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This major reference work provides a thorough and up-to-date survey and analysis of recent developments in the economics of telecommunications. The Handbooks serve both as a source of reference and technical supplement for the field of telecommunications economics. Volume III examines the structure within which modern communications companies operate and evolve, and how corporations must account for multiple objectives associated with both national economic and social policy. The volume draws useful lessons from the recent corporate experience of major international telecommunications companies. The contributors explore the interaction of diversity in national approaches with the ongoing need for international cooperation and coordination, which continues to be an important area of debate. The Handbooks are written at a level intended for professional use by economists, advanced undergraduate and graduate students, and will also prove useful to policy analysts, engineers and managers within the industry.

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