



# Game Theory for Managers: Doing Business in a Strategic World

*Alka Chadha*

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## **Game Theory for Managers: Doing Business in a Strategic World** Alka Chadha

Written in an interactive manner and easy-to-comprehend style, this book examines the concept of game theory. It innovatively cites real-world scenarios to highlight the fundamental concepts of game theory. It includes applications from around the world, but with particular emphasis on India. Primarily intended for MBS students, the book will also be useful for managers involved in decision-making. The book is supplemented with an instructor's manual and solution's manual.

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