

# The Peter F. Drucker Reader: Selected Articles from the Father of Modern Management Thinking

Peter F. Drucker, Harvard Business Review



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That "management" exists as a concept, a practice, and a profession is largely due to the thinking of Peter F. Drucker. For nearly half a century, he inspired and educated managers—and powerfully shaped the nature of business—with his iconic articles in *Harvard Business Review*.

Through the lens of Drucker's broad vision, this volume presents an opportunity to trace the great shifts in organizations in the late twentieth and early twenty-first centuries—from manufacturing to knowledge work, from career-length employee tenures to short-term contract relationships, from command-and-control structures to flatter organizations that call for new leadership techniques.

These articles also offer a firm and practical grasp of the role of the manager and the executive today—their responsibilities, their relationships, their decisions, and detailed processes that can make their work more effective.

A celebrated thinker at his best, in this volume Drucker paints a clear and comprehensive picture of management thinking and practice—both as it is and as it will be.

This collection of articles includes: "What Makes an Effective Executive," "The Theory of the Business," "Managing for Business Effectiveness," "The Effective Decision," "How to Make People Decisions," "They're Not Employees, They're People," "The New Productivity Challenge," "What Business Can Learn from Nonprofits," "The New Society of Organizations," and "Managing Oneself."

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